



19 March 2013

Manager, Company Announcements,
Australian Securities Exchange Limited,
Level 4, 20 Bridge Street,
Sydney NSW 2000

Breville Group Limited – Keurig Distribution Agreement

As indicated in Breville's Half Year Report Announcement on 20 February 2013, Breville has been discussing with GMCR Canada Holding Inc. the terms upon which Breville's Keurig distribution arrangement in Canada may continue after 30 June 2013.

Breville Group Limited now advises that the Keurig distribution arrangement for Canada will not extend beyond 30 June 2013.

CEO Jack Lord said *"Our Breville branded business continues to grow in North America and we remain focused on building the Breville business globally through designing and developing the world's best kitchen products. Breville has been proud to be associated with building the Keurig business in Canada which complemented the establishment of the Breville brand in North America."*

Breville continues to invest in new product development and has a strong pipeline of new innovative products. The Group continues to expand its geographic reach with the appointment of new international distributors and in mid-2013 will be launching into the UK market with a new brand. In Australia and New Zealand, Breville will be launching a range of Breville co-branded Nespresso machines entering the portioned espresso market for the first time.

For further information, please contact:
Jack Lord, CEO
Mervyn Cohen, CFO

+61 (2) 9384 8100

Breville Group Limited
ABN 90 086 933 431

Building 2, Port Air Industrial Estate
1a Hale St, Botany NSW 2019 Australia

T + 61 (2) 9384 8100 F + 61 (2) 9700 1249
breville.com

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